

Curriculum Vitae MARINA HÄUSERMANN

Personal

Present Position: Junior Consultant, KEK – CDC
Education: M.A. in History / Anthropology of Transnationalism and the State, *insigni cum laude*, University of Bern (2014-2016)
B.A. in Contemporary History / Social Anthropology, *insigni cum laude*, University of Fribourg (2010-2013)
Date of Birth: 16.02.1991
Languages: German (mother tongue), Spanish (excellent), English (excellent), French (excellent), Russian (basic)

Key competences

- Experience in (remote) project and programme evaluations, incl. data collection and analysis as well as development, implementation and evaluation of interviews and online surveys.
- Experience in project coordination, event management as well as the design, implementation and moderation of workshops, events and study tours
- Experience with impact models, LogFrames and M&E systems
- Conceptualization and editing of online communication such as newsletters, website content and social media
- Linguistic agility and content creation in German as well as in various foreign languages
- Expertise in interdisciplinary thinking and cross-cutting analysis. Thematic knowledge in cultural mediation, international affairs, development cooperation, dealing with the past, records management and archiving
- Team spirit and ability to work with and coordinate activities between a variety of internal and external actors

Selected Mandates (KEK – CDC)

- Supporting the set-up of an M&E system for the "Access to the world of work" programme of the DROSOS Foundation, DROSOS Foundation, 2022 (ongoing)
- Evaluation of the Intercultural Cities Programme, Council of Europe, 2022 (ongoing)
- Evaluation of the impact network of the Swiss coordination and intervention structure for addiction "Infodrog", Federal Office of Public Health, 2022 (ongoing)
- Evaluation of the Linking Relief, Rehabilitation, Reconstruction and Development practice at the Swiss Red Cross (SRC), SRC, 2022 (ongoing)
- Evaluation of the partnership between the City of Geneva and the Martin Ennals Foundation for the organization of the Martin Ennals Award ceremony, City of Geneva, 2021 (ongoing)
- Evaluation of the Dispositif of International Solidarity of the City of Geneva, City of Geneva, 2021 Capitalization of experiences of the conTAKT-museum programme, Migros Culture Percentage, 2021 (ongoing)
- Independent Evaluation New Regional Policy 2016-2023, SECO, 2021

- External Evaluation of HEKS/EPER South Caucasus regional programme 2017-2021, HEKS/EPER, 2021
- Evaluation of the educational offer "In 80 languages around the world", City Museum Aarau, 2021
- External review of the Swiss Humanitarian Aid Unit (SHA), SDC, 2020
- Situation analysis of the heroin-assisted treatment (HeGeBe), Federal Office of Public Health, 2020
- Organizational consulting and support of the restructuring process of the allocation of funds of development cooperation by the City of Zurich, Department of the Mayor, 2020
- Quality assessment of evaluation reports of SECO, SECO, 2020 and 2021
- Support of the Focal Point Employment and Income (e+i), SDC, 2020-2024
- Support of the Process of Preparation and Elaboration of the Regional Swiss Cooperation Programme for the South Caucasus 2021-24, SDC, 2020
- Evaluation of the "Early childhood education and care" Advocacy Strategy, Jacobs Foundation, 2020
- Project study for the Urban Transformation Project / Reactivate Sarajevo, SECO, 2019
- Assessment and methodological report on impact studies by the State Secretariat of Economic Affairs (SECO) DSRE, SECO 2019
- Study on the first two years of operation of the Duttweiler Federal Asylum Centre (BAZ) located in Zurich, Zurich Department of Social Affairs, 2019
- Qualitative study on the image of the City of Zurich, on behalf of the Urban Development Division of the City of Zurich, 2019
- Evaluation of SDC's contribution to the centre of competence *Artlink* and the *SüdKulturFonds* mandate, in cooperation with *kultureval*, SDC, 2019
- Support of the Process of Preparation and Elaboration of the Swiss Cooperation Strategy Kosovo 2021-2024, Swiss Agency for Development and Cooperation (SDC), 2019
- External analysis of the organization and allocation of funds in the field of development cooperation by the City of Zurich, Finance Department of the City of Zurich, 2019

Experiences abroad

Bosnia and Herzegovina, Chile, France, Kosovo, Occupied Palestinian Territories, Russia, Tanzania

Advanced training

- CAS in Peacebuilding Essentials, Swisspeace, 2022-2023 (ongoing).
- LinkedIn Basics, *Thomas Stucki Kommunikation*, 2021.
- CAS in Evaluation, University of Bern, 2020. Thesis: Evaluation in times of Covid-19
- Evaluation Hackathon, IPDET/EvalYouth, 2020
- Visualisation in moderations, *begegnungsreich*, Zurich Switzerland, 2019
- Logical Frameworks / "Theory of Change" or impact models for organizations, CEPS Center for Philanthropy Studies, University of Basel, 2019
- Sharepoint & MS Teams, KMU Informatik, Zurich Switzerland, 2019
- Visualisation and graphic facilitation, *Echt Praktisch*, Zurich Switzerland, 2019
- Conception workshop, IAM Institute of Applied Media Studies, Zurich University of Applied Sciences and Arts, 2017

Major earlier professional experiences

2018-2019 HELVETAS Swiss Intercooperation, Zurich: Exhibition assistant

Research, editing and conception of the new Helvetas exhibition on "Global Happiness"; responsible for the mediation project "Glücksfundus"; conception of guided tours through the exhibition; preparation of funding applications; development of the web platform on Confluence Atlassian; coordination and organization of events; conception, realization, editing and subtitling of videos

2017-2018 HELVETAS Swiss Intercooperation, Zurich: Events & Education Assistant / Intern

Campaigns in the area of "Charity Running"; conception, implementation and analysis of online surveys; guided tours of various sizes through the exhibition "We eat the world"; research on the new exhibition "Global Happiness"; support and coordination of volunteer groups; media work for upcoming events; online communication on Facebook and creation of content for newsletters; organization and implementation of events

2015-2016 Archive for Agricultural History, Bern: Research Assistant / Intern

Indexing of archives; research and editing of scientific articles; updating of the online encyclopedia "Menschen auf dem Land"; responsible for the illustration and source editing of the publication "Rausch und Ordnung" (2016) on alcohol policy in Switzerland

2013-2014 FDFA, Swiss Embassy in Santiago de Chile, Chile: Academic Intern

Responsible for monitoring and evaluation of local projects; answering inquiries about scholarships; training of two additional interns; design and content of newsletters; event management; research and writing of reports on current topics (human rights, politics, dealing with the past)